Numbers on these CPD Accredited courses are restricted so please book early to avoid disappointment. To reserve your place or further information please contact Sirona UK directly on 0845 671 5409 or e-mail mark.lloyd@sironadental.co.uk or visit www.sironacad.com.solutions.co.uk.

Calling All EXACT Users!

If you’re using or thinking of using Software of Excellence’s EXACT system, then you should be attending the annual SOE NUG User Day Conference, taking place on the 7th November 2008 at the East Midlands Conference Centre in Nottingham.

Delegates will be able to gain an insight into the most up-to-date SOE developments, learn how to get the most out of their system and meet our friendly team to ask questions and watch demonstrations. Featuring the unveiling of new and exciting EXACT features, training workshops, a support cyber cafe, industry guest speakers including Ashley Lutter, plus much more - this is the perfect event for all your EXACT needs.

Costing only £100 per delegate (or 3 delegates for £250) and open to both SOE NUG members and non-members, this conference is not to be missed by anyone eager to see the latest innovations that EXACT has to offer.

To discover more about SOE NUG or the National User Conference, call Helen on 01622 604661. Alternatively you can visit www.soenug.org or email info@soenug.org.

A New Dimension In Imaging From Gendex!

Cone Beam technology is key to the dental industry’s quickly advancing approach to creating anatomically accurate treatment plans for successful diagnosis and implant procedures amongst others. The GCX-300 features a one-of-a-kind ‘medium’ field of view, which can be extended up to 14 cm in diameter by 8 cm in height and provides a “paw” or molar-to-molar view, as opposed to a full “skull” view as offered by the industry-leading i-CAT. This medium view size makes the GCXB-500 a powerful diagnostic and treatment-planning tool, especially for implants, TMJ analysis and small oral surgery procedures. The system’s unique Amorphous Silicon Flat Panel sensor yields accurate, highly detailed image quality, which as an example scan and reconstruction rates in the industry (8.9 seconds and 20 seconds respectively), allowing the dental team to experience greatly improved workflow. The GCXB-500 serves a dual function also offering traditional digital panoramic imaging for capturing 2-D data.

For more information on this exciting new product visit www.GXCB100.com or call KaVo on 01494 753000.

Industry News

Great offer available on Kentmed Instrumentsafe

Instrumentsafe is one product within the new, high quality range of Kentmed Cross Infection control products. It is available in a 1 litre dispensing unit and 5 litre and 10 litre refill units. Instrumentsafe is a potent sterilisation concentrate which is aldehyde and phenol-free. It is an easy to dispense concentrate that is suitable for both thermo-labile and thermo-stable instruments.

Instrumentsafe can be diluted to different concentrations depending on the time available. 40 ml of Instrumentsafe makes a 1 litre, 4% concentration solution. This concentration kills harmful bacteria including HBV/HIV/AVC/RVVD, vaccinia are Tuberculosis and Hospital infection prophylaxis after 15 minutes of soaking.

Kemdent customers require high quality, value for money products. Kemdent pride them selves on a range of cross infection control products which have no overpowering odour, are safe and pleasant to use, and gentle on the user but above all powerful against harmful bacteria.

For further information on special offers or to place orders, call Helen on 01795 770256 or visit our website www.kemdent.co.uk.

750th Aquacut Quattro Installed

Buxleyheath, in Kent, is now firmly on the map as far as Fluid Abrasion is concerned! The 750th Velopex Aquacut Quattro has been installed at Dr H. Shaffie’s busy practice, in The Broadway, Buxleyheath. This light and airy building provides a backdrop for this busy dental practice – which now offers all patients the availability of fluid abrasion: Cleaning and Treating, in a calm soothing environment, Dr Shaffie commented: ‘I’ve got the Velopex Colour Laser as well as the Aquacut Quattro it’s great! It’s an essential part of modern technology in a modern practice!’

The Velopex Aquacut Quattro contains two chambers, which can accommodate any combination of the 3 Cleaning and Treating media available. The 55t Treating powder allows the clinician to ablate hard tissue (Composite, enamel) and dentine) creating a relatively rough surface – which is ideal for the latest bonding and restorative materials. The 29µ Treating powder gives the clinician a much smoother cut for restorative materials. The 29µ Treating powder gives the clinician a much smoother cut for restorative materials. The 55t Treating powder allows the clinician to ablate hard tissue (Composite, enamel) and dentine) creating a relatively rough surface – which is ideal for the latest bonding and restorative materials.

For more information or to ask any questions, please contact Mark Chapman, Mediterranean Distributors Ltd Barretts Green Road LONDON NW10 7AP Tel 07734 048477.

P&G Professional Oral Health

Oral-B products are based on sound evidence-based research; therefore it is only logical that P&G want to assist the profession in meeting their CPD requirement, so that dental professionals may make evidence-based decisions in practice that better serve the patient. P&G offers various complementary means to further extend Kentmed’s vast upholstery selection.

Good looks are irrelevant if they do not go hand in hand with reliability and functionality. The team at Showcase were able to demonstrate both, and interested parties were invited to view the Company’s equipment first hand at their dental showroom without obligation. No pressure, no obligation, just honest advice. If you weren’t able to get to Excel and would like to experience the equipment for yourself please contact Lucy Moscrop (020 7515 0355, dental@takara.co.uk).

Surgery design and equipment

Clark Dental has over 50 years of experience in surgery hours of free, verifiable CPD. The company has also produced a DCP version as it recognises that they have a role to play in preventive practice.

The Company is also committed to supporting oral health education and produces a range of free literature covering both manual and power brushing techniques as well as floss usage. Please call the P&G Helpline for more details (0870 2421850).

The main focus at this year’s Showcase was Triumph SmartGuide, a power brush whose breakthrough technology goes beyond clinical superiority to tackle the challenging issue of compliance.

Takara Belmont

This year’s Dental Showcase really gave Takara Belmont the chance to ‘Excel’ and profile their complete range of equipment. The company offers a choice of chairs and treatment centres to meet every individual requirement. All equipment boasts reliability and durability as well as a variety of build in options. One feature that impressed many visitors was the newly launched luxurious ‘soft touch’ upholstery, which ensures patients are as relaxed and comfortable as possible. Not only is this new range of upholstery ultra soft, it’s also available in over 80 different colours, which
Oral-B Pro-Expert, a toothpaste containing solutions, including a wide range of superior equipment such as laptops and 3-D designs for the forefront of scientific innovation. With experts using CAD-enabled laptops, 3-D designs, and with the first electric toothbrush, P&G dramatically changed oral healthcare globally with the introduction of the first clinically proven fluoride toothpaste by Crest in 1955 and with the first electric toothbrush, which revolutionized the toothbrushing technology from Oral-B in 1991.

It is the first and only toothpaste to combine two powerful ingredients: stannous fluoride to protect against plaque, gingivitis, cavities, tooth sensitivity and bad breath, and sodium hexametaphosphate, which removes stains and prevents calculus build-up. Together these ingredients deliver unique, comprehensive protection for teeth as never before, whilst also helping to bring back their natural whiteness.

For the first time, we have formulated a toothpaste with the active ingredients people need to help protect their teeth and encourage good oral health," said Dr Guy Goffin of P&G in Stockholm during the prestigious FDI Annual World Dental Congress. "Our technology and key ingredients are supported by more than 15 international patent applications and 25 published studies proving that Oral-B is at the forefront of scientific innovation and advancement in oral care.

With a sub-antimicrobial dose of 20mg doxycycline, Periostat helps to inhibit harmful collagenases that damage tooth attachment structures. It can even reverse the disease process.

Specifically formulated to suppress the enzymes that are primarily responsible for damaging the periodontium, Periostat® has been designed to be taken twice a day as an adjunct to scaling and root planing with the duration of treatment recommended to last at least three months.

www.dentalcare.com

Complete Confidence in Eschmann at the BDTA Showcase

It was apparent from the moment the show opened its doors, that it was not only the innovative features of Little Sister autoclaves and instrument washer disinfectors that impressed visitors, but the fact that Eschmann can offer their customers a level of competence and peace of mind, both in the products and ongoing care provided as a matter of course. This was further reflected in today’s dental marketplace.

Of even greater importance was the message being received as to the importance the dentists were placing on the value of the comprehensive help and advice Eschmann are able to provide, particularly in respect of compliance to the new dental guidance document HTM 01-05. An example of this was how to implement an effective ‘flow process’ for instrument decontamination within the confines of the current legislation and compliancewith HTM 01-05.

For more information please call 01903 875787 or email ic.sales@eschmann.co.uk, www.eschmann.co.uk

Periostat®

Oral-fact, the family-run preventative oral care product specialist, is proud to be the UK distributor of Periostat®, a prescription-only film-coated tablet for the treatment of chronic periodontitis.

The underlying risk factors of periodontitis exacerbate the action of tissue-destructing enzymes primarily responsible for damaging the periodontium, potentially leading to attachment loss, bone or tooth loss.

When you experience first hand (as I have since joining the UK organisation as Divisional Manager Oral Health), the passion and commitment of the people here, their focus on delivering complete care for the patient and the loyalty of their customers … then it’s easy to understand why I joined such an organisation.

I am planning to make a valid contribution to help them advance their vision and eventually become the number one, preferred choice for dental implants here in the UK.

www.astratech-dental.com

Enzymal remineralisation by using the body’s defences

In the fight against enamel demineralisation, one of the most effective defences against demineralisation is the saliva, enabling complete remineralisation of the enamel. Enzymal helps strengthen and support the body’s own enamel defence system. The acid-mediated attack on the mineral-rich surface of tooth enamel is derived from microorganisms in dental plaque which gradually leach away the tissue’s content, causing gradual softening and eventual cavitation.

www.astratech-dental.com

Astra Tech Appoints New Dental Head

Astra Tech Dental, a world leading dental implant company, is pleased to announce a new head for the dental division, George Black. George has spent over 15 years working in the healthcare industry and most recently has worked for the German multi-national company, Draeger Medical.

He comments, ‘I was attracted by Astra Tech Dental’s vision and mission statements. While the vision is important to me than others. The strong Astra Tech brand has been the ‘gold standard’ for many dental practitioners and clinicians. The loyalty of their customers provided a very healthy platform for the future growth of the company.

As the unit director, Dental, I can promise our customers and our entire staff, a company that is dedicated to innovation, excellence and success. The company that has been the gold standard for many years and will continue to be. Astra Tech Dental has, and will continue to be, the gold standard for dental surgeons for many years, in the UK and worldwide.

Astra Tech at EAO 2008

After evaluating thousands of Astra Tech implants over a period of 4.7 years, Astra Tech presents a summary of the radiographic data showing an average bone loss below what was stated in the current standard for a successful treatment. ‘Follow up research among patients consistently shows a marginal bone level reduction of just 0.4 mm or less for Astra Tech dental implants, a performance indicator at least three times superior to the industry norm,’ says Lyndon Cooper, Professor of Dentistry in the Department of Prosthodontics at the University of North Carolina, who has performed one of the studies.

The current standard, based on research on other implant systems, shows a mean bone level reduction of about 1.5 mm after five years. Maintenance of the marginal bone level is a prerequisite for long-term esthetics and the successful function of the implant. Tomas Albrektsson, Professor of Biomaterial Research at The Sahlgrenska Academy, University of Gothenburg, Sweden, says, ‘The limited marginal bone resorption being documented on Astra Tech implants indicates that it is time to reconsid- er our old ‘standard’ from 1986. The new standard should perhaps only allow 0.3 or less of the bone resorption currently accepted as a successful result.’

I am delighted to support this important study. Astra Tech implants result in a significant gain of bone in the bone resorption area, which is a valid contribution to help them advance their vision and eventually become the number one, preferred choice for dental implants here in the UK.

www.astratech-dental.com

Dürr Dental’s huge choice of digital technology was defi-...
The high performance software diagnostic technique which active caries appears in red and healthy enamel in green. In contrast to other screening systems it also shows caries that was not previously diagnosed so it can be used to monitor the progression of carious conditions over a period of time.

**PerioBalance hits the streets**

Following hot on the heels of the success Sunstar enjoyed at the BDTA with the burgeoning awareness of their GUM brand, the company is celebrating further success this October. It’s unique oral probiotic, PerioBalance, is causing quite a stir and will be stocked in all the leading Boots stores across the country from the end of October. The natural health supplement which has been well documented to help restore the natural balance of the mouth and contribute to improved oral health is credited to The British Dental Health Foundation. It is also stocked in 750 Lloyds pharmacies, all the UniChem and Day Lewis pharmacies, as well as some highly respected independent pharmacies including those in Selfridges, Harrods and John Bell and Croydon which also stock other products from the Sunstar Group.

At the BDTA a large number of practices signed up to evaluate PerioBalance with their periodontal patients and in the coming months Sunstar will be reporting some of their most interesting and successful case studies. The exhibition also highlighted the popularity of some of the Sunstar’s interden tal products in particular, with its Chlorhexidine-coated Traveller brushes providing a magnetic allure for practices looking for interdentals which were both effective and cost effective (a prime concern in times of the credit crunch).

For more information and to find a list of national stockists of Sunstar GUM products visit www.sunstargum.co.uk. If you would like to join the growing ranks of practices stocking GUM products it is available from dental wholesalers or visit www.dentalwholesale.co.uk or telephone 01677 424 446.

**Aquatop Quattro fluid abrasion unit in Tanzania**

Mwanza, in Tanzania, is now firmly on the map as far as Fluid Abrasion is concerned! Velopex have provided an Aquatop Quattro which has been installed at the busy Bridge2Aid Hope Dental Centre in Mwanza.

Dr Ian Wilson commented: “The Donation of the Velopex Aquatop “Quatro” allows us to provide more restoratives in restorative treatments. Using the Fluid abrasion technique with the Aquatop Quatro, our patients have access to conservative techniques where minimal tooth tissue removal is required.”

The Velopex Aquatop Quatro contains two chambers, which can accommodate any combination of the 5 Cleaning and Treating media available. The 19µ Treating powder allows the clinician to ablate hard tissue (Composite, enamel and dentine) creating a relatively smooth surface which is ideal for the latest bonding and restorative materials. The 19µ Treating powder gives the clinician a much smoother cut for finer work. For Cleaning, the Bicarbonate of Soda allows smoking stains to be removed as well as cari ous dentine. The combination of these powders, in a single unit, provides the modern den tal practice with a unit that can cover a wide range of dental treatment applications. Dr Wilson is excited about this development, saying: “We have an entire piece of equipment we can clean, dry and polish or cut! It’s invaluable in the adhesive techniques we use.”

Now there is another ad junct which sufferers have reported helps tackle some of the symptoms of Xerostomia. The PeriBalance in GUM PeriBalance is a unique oral health probiotic containing Lactobacillus reuteri Proventis which has been documented in clinical studies to assist in the restoration of the natural balance of the mouth and contribute in a low cost way to reducing bacterial plaque build up. The product has been clinically demonstrated to improve oral health in a number of studies and as a result is accredited by The British Dental Health Foundation.

To obtain a free PeriBalance kit, please visit www. sunstargum.co.uk. Please visit www.dentalshopwholesale.co.uk or call 01677 424 446 for further information about stocking PeriBalance in your practice.

**Oral probiotic found to help Xerostomia symptoms**

Xerostomia is defined as dry mouth resulting from reduced or absent saliva flow, a disease, rather a symptom of a variety of health conditions or a side effect brought on by medical treatment. The condition may be a sign of an underlying disease, such as Sjögren’s syn drome, a poorly controlled dia betes and other causes of insufficient saliva include anxiety, medications such as diuretics, consumption of alcoholic beverages, physical trauma to the salivary glands, their ducts or nerves, excessive breathing through the mouth or radiation therapy to the head and neck. Patients who have endured chemother apty usually suffer from the condition, and the condition may also come about as a result of ageing and it is thought that about 20% of the elderly will suffer Xerostomia to some degree. Xerostomia is a common side-effect of various drugs, such as cannabis, amphetamines, antihistamines and some antidepressants.

Treatment for Xerostomia involves finding and treating any curable causes of the condition. Unfortunately, in ever in many cases it is not possible to correct the Xerostomia itself. At this point a regimen of relieving the symptoms and preventing damage to the gums and teeth. So patients with Xer ostomia are advised to avoid the use of decongestants and antihistamines and pay careful attention to their oral hygiene. Drinking water may bring little relief and can even make the dry mouth more uncomfortable however frequently sipping sugarless fluids, chewing xylitol gum and using saliva substitutes as a mouthwash have been found to help.

Early users evaluated the new Sonicare FlexCare after brushing with it for a month. Of the 260 UK dental professionals who assessed it, 75% claimed that their dental health was excellent, yet in as little as 28 days, a quarter of the evaluators believed that their overall dental health had improved after using FlexCare – with users reporting a fresher breath, a longer-lasting clean feel, smoother, cleaner teeth after brushing.

Whether early trials used a manual or power toothbrush before the evaluation they believed the FlexCare elicited better results. Because of this, 80% of users who had been using a manual toothbrush stated that they were extremely likely to continue using FlexCare and 95% who had used a Sonicare toothbrush previously stated that they were extremely likely to continue using FlexCare.

One even felt moved to comment “I found the previous Sonicare great but this one is amazing, my teeth have never felt so clean and it is even better on stains, I would recommend it to anyone.”

At the end of the 28 day evaluation, 82% stated they would recommend FlexCare to their colleagues or patients, 77% were completely satisfied with the FlexCare, 84% stated they preferred Flexcare over the brush they used most often before.

Philips is now inviting new trials to continue to try FlexCare – particularly interested in finding assessors who are currently using a manual or alternative power toothbrush.

If you want more information about embarking on a trial with Sonicare FlexCare and the UV Sanitiser or recommending them, visit www.sonicare.co.uk or call 0800 0567 222.

**Delivering on its promises**

A survey reveals why the new Sonicare FlexCare is so successful and the research is on to find new trials

A year after its launch Philips has released figures to show that its new technology platform, which has spawned both FlexCare Plus and the UV Sanitiser, and White sonic toothbrushes, has generated sales of over 150,000 power toothbrushes.

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